

GRAND NEO BAY

Established jointly by *Shanghai Jiao Tong University*, and *The Municipal Science and Technology Commission of Shanghai*, Minhang District in 2018, Grand Neo Bay serves as a **scientific and technological innovation empowerment function zone**. It functions as the core area of the Southern Science and Technology Innovation Center, dedicated to technology transformation and enterprise incubation.

ELIGIBILITY

Entrepreneurship is targeted at students from overseas, Hong Kong, Taiwan, and Macao, currently enrolled in university, **majoring in any discipline**. Priority consideration will be given to students with a basic interest in entrepreneurship.



PROGRAM DETAILS

Program Dates
June 30 - July 13

Application Period
April 3 - May 30

Program Fee
CNY 30,000 (approx. USD 4106)

This fee includes only the tuition cost for the program. It does NOT include airfare, transportation expenses, health insurance, or any other costs and expenses incurred or to be incurred by the participant.

Academic Credits & Certification
Participants will receive **3 SJTU Credits** and an **Official Certificate** will be issued upon successful completion of the program.

CONTACT US

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🌐 <http://summerprogram.sjtu.edu.cn/>



SJTU SUMMER ENTREPRENEURSHIP PROGRAM 2025

Program Dates
June 30 - July 13, 2025

Application Period
April 3 - May 30, 2025

PROGRAM OVERVIEW

The SJTU Summer Entrepreneurship Program is a **2-week bootcamp** that offers international students a chance to align with international standards, integrating innovation and entrepreneurship with industry knowledge to cultivate future leaders at Grand Neo Bay.

Grand Neo Bay for entrepreneurs includes equipping students with a solid knowledge base in technology entrepreneurship, mentoring opportunities with successful entrepreneurs, and innovation while stimulating their innovative thinking and creative potential.

PROGRAM SCHEDULE

Lectures on "**Innovative Practices in Grand Neo Bay and SJTU Enterprises**", "**Proof-of-Concept (PoC) Hubs**", and "**Technology Entrepreneurship**" will be held **twice a week**.

The Entrepreneurship Program provides students with the opportunity to observe professionals in action, gaining firsthand insights into day-to-day responsibilities at **Shanghai Grand Neo Bay Technology Development Company**.



Chinese Language and Culture Courses will be conducted every **Tuesday and Thursday afternoon**.

Cultural Trips will be arranged on **weekends**.



In addition to excellent lectures, participants will also experience the following activities:

- ⚙ **Welcome Reception**
- ⚙ **Cultural Events**
- ⚙ **Field Trips**
- ⚙ **Unique Cultural Experiences**
- ⚙ **Integration with the Entrepreneurship Community**



PROGRAM HIGHLIGHTS



Explore entrepreneurship and innovation at **Grand Neo Bay**, known as Shanghai's "Silicon Valley", strategically located near the **SJTU Minhang Campus**.



Gain insights from **industry experts, entrepreneurs, and successful start-ups**.



Engage in **hands-on activities** and **networking opportunities** to enhance your professional development.



Take part in **pitch competitions, entrepreneurship crash courses, and more!**